



Israel Rodriguez Designs

- 571-342-0474
- Israelroddesigns@gmail
- Israelroddesigns.com
- 14203 Heritage Crossing Ln
Centreville VA, 20120

Education:

Wilkes University

BA in Digital Design & Media Art | Art minor

GPA 3.84 | Deans List 2013-2017

Skills:

- Experience with Adobe Creative Suite and Microsoft Office
 - Illustrator
 - After Effects
 - Muse
 - Word
 - Photoshop
 - Premiere Pro
 - Cinema 4-D
 - PowerPoint
 - InDesign
 - Dreamweaver
 - Lightroom
 - Excel
- Experience with Traditional Arts and Graphic Design
- Knowledge of print estimation, production and vendor ordering
- Experience operating a large format printer and Roland software
- Basic knowledge of PC and MAC OS

Design Experience:

- **Allegra Marketing, Print & Mail, Graphic Designer** | 2017 - Present
 - Edited and created graphic content for various clients, including layouts, booklets, promotional items, and car wraps
- **Wilkes Admissions Marketing, Graphic Design Intern** | 2016-2017
 - Designed marketing material for the Wilkes University Admissions department
- **Sheer Beauty, Graphic Designer** | 2017
 - Designed a brand, stationery, signage, and marketing materials for a beauty salon.
- **Studio 20 Student Run Production Club, Member and Officer** | 2014-2017
 - Created materials such as posters, t-shirt designs, flyers and video for clients
- **Beacon, Graphic Designer** | 2015- 2017
 - Generated graphics and layouts for the student newspaper
- **DDMA Computer Lab, Technician** | 2014-2017
 - Managed and maintained the lab and the equipment in the lab for student use
- **Student Government Graphic Designer** | 2014- 2017
 - Created logos and promotional materials for Student Government

Leadership & Awards

- **Faculty Submitted Student Work Exhibit at SIGGRAPH** | 2017
 - Display of student work at a conference and exhibition for computer graphics
- **Richard Fuller Award Recipient** | 2017
 - Award presented for an exceptional Wilkes University Senior Art minor
- **Baum Scholarship Recipient** | 2016
 - Scholarship awarded to a Wilkes University student active in the arts
- **Bass Art Award Recipient** | 2016
 - Award presented for an exceptional Wilkes University Junior Art minor
- **Studio 20 Project Team Lead** | 2015-2017
 - Led 8 teams to complete deadline oriented graphic and video projects for clients
- **Secretary of Studio 20** | 2014-2017
 - Organized materials and communicated with potential and current clients